

Bullard Ranks in Top 600 Brokers In 21st Annual Listing by RISMedia



Coldwell Banker Bullard Realty has once again been named to RISMedia's annual Power Broker Report. The Metro South-based company ranked 150th among 600 responding companies in the 21st annual Power Broker Report, which identifies and ranks America's largest residential real estate brokerage companies by transaction sides and sales volume.

Last year, Coldwell Banker Bullard was in the No. 167 position in the report.

The results of this year's Power Broker Survey again reflect the market downturn felt from coast to coast. Longer listing times, more cautious buyers and the mortgage meltdown resulted in fewer total transactions -- 1,925,374 in 2008 compared to 2,322,210 in 2007. Meanwhile, price appreciation continued its decline, resulting in lower total sales volume -- \$573,924,667,880 in 2008 compared to \$749,201,552,294 in 2007.

To view the complete Power Broker Survey results, visit www.rismedia.com.

For years, the nation's top real estate brokers have sought to be included in the report -- an indispensable reference tool used by the real estate industry. RISMedia's Power Broker Report is read by more than 300,000 real estate professionals, thousands of leading corporate relocation decision makers and is accessible online to millions of interested consumers.

The Bullard organization was founded in 1956 by the late Cliff Bullard and worked out a franchise agreement with Coldwell Banker Real Estate Corporation in early 1998. It is the largest Coldwell Banker franchise in Georgia. Steve Bullard, current owner and president, has been with the company for more than 35 years.

The oldest and largest real estate company headquartered in the Metro South area of Atlanta, Coldwell Banker Bullard has its headquarters in Jonesboro. The organization now has other offices in McDonough, Jackson, Peachtree City, and Newnan, and a separate but affiliated company, Coldwell Banker American Land Mart in Conyers.

Even during a challenging real estate market, the Bullard organization has continued to grow, having added three companies, Coldwell Banker Joe T. Lane Realty, Coldwell Banker Fulton Realty Associates and Century 21 Southern Crescent, through acquisitions since September of 2007.

*** Submitted by Jimmy Booth PR**