

## **5TH ANNUAL NEW AND RENEW SHOWCASE HOME PROJECTS FEATURED DURING UPCOMING SOUTHERN BUILDING SHOW**

The 5th annual Showcase Homes will be the highlight of the 2009 Southern Building Show and Conference, which is coming up Thursday through Saturday, June 4-6, at the Cobb Galleria Exhibition Center in the Northeast Atlanta metro area

This year's event, which is the 16th annual Southern Building Show (SBS), will feature New and Renew Showcase Home Projects, including one new home and one renovation project, both certified under the EarthCraft House Program.

Carl Seville of Seville Consulting of Decatur, who is the project and sponsor coordinator for this year's New and Renew Showcase Home Projects, said the two homes, which are in the final phases of construction, will be open to SBS attendees. Others interested in more information about the projects, including a list of the sponsors, can go online to [www.southernbuildingshowcase.com](http://www.southernbuildingshowcase.com).

The Southern Building Show ([www.southernbuildingshow.com](http://www.southernbuildingshow.com)) is the south's premier event for builders, remodelers, and design professionals. The Showcase Homes, which feature the latest green building techniques and products, have been a major attraction of the show since 2005.

Seville said the two homes spotlighted this year represent high quality, mainstream green building and remodeling. "They show how green building can be a key component of high quality homes without sacrificing any of the creature comforts that today's homeowners demand," he noted.



The new home for the 2009 Showcase Homes project, which is in Buckhead, was designed by Michael Tucker of Sweetbriar Architects Atlanta and is being built by Mike LaBelle of AFG Builders. Advanced green building techniques have been employed, including a pre-cast foundation and spray foam insulation, as well as advanced framing and high performance HVAC. The

project is a pilot project for the Building America/National Home Builders Association research project targeting 40-70 percent reduction in energy usage and will be the subject of a case study and articles when completed, including being featured in Today's Custom Home magazine.

The 2009 Showcase Homes renovation project is being carried out by SawHorse Inc., the renovation division of The Hoots Group. This addition and renovation to a historic residence in the Druid Hills neighborhood, designed by Surber Barber Choate and Hertlein Architects, pushes the limits of high performance residential renovation and will be featured in Atlanta Home Improvement Magazine.



As project and sponsor coordinator for the New & Renew Showcase Homes Projects, Seville has been responsible for finding and working with the sponsors for the projects, as well as working with the project builders on special events, public relations and other activities throughout the process. He has also provided EarthCraft Certification services. Seville, who originated the concept of the Southern Building Showcase Homes in 2005, previously served as project/sponsor coordinator in 2006 and 2008. He was the builder for the Showcase Home in 2005 and 2007.

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**\* Submitted by Jimmy Booth PR**